

Delivery Plan to 31 March 2024 (from Autumn 2023)

WCC's vision is that:

- All children and young people have **access to and enjoy high-quality** outdoor education and learning, appropriate for their age, ability, and experience
- Educators value and embed outdoor education and learning in their **curriculum planning**
- Education settings provide **regular, frequent, enjoyable, and challenging opportunities for all** children and young people to learn outdoors
- A **culture of outdoor** education and learning is developed within all education settings, raising awareness of the importance of the outdoors for leisure and learning for both children and their families

This plan sets out how WCC will work with education settings (0-25) to promote and embed a culture of outdoor activities and challenges that stimulate learning.

Strategy Objective	Action and date resolved (with RAG)	Outcome desired - and how we will measure success	Progress update
Encourage and support education settings to deliver their outdoor education and learning by providing information	<ul style="list-style-type: none"> • Review and update information on web hub (both public <i>and</i> schools' sites; then on quarterly basis); obtain report on hits to identify Strengths, Weaknesses, Opportunities. 	Complete	<p>Education leaders report:</p> <ul style="list-style-type: none"> • They have engaged with the support available to them through the strategy: <ul style="list-style-type: none"> ○ % of schools engaged ○ # of hits on website ○ Reduced number of schools rated red (on XL) • They feel better equipped to deliver outdoor education and learning: <ul style="list-style-type: none"> ○ # attendees at events ○ Feedback received • They have strengthened their outdoor education and learning offer: <ul style="list-style-type: none"> ○ Feedback received • # 3 newsletters issued per academic year (termly). • Article/s in 'Heads Up' x 3 pa. • Attendance at Headteacher weekly briefing – at least 1 (per academic year). • Attendance at Headteacher Conference -
	<ul style="list-style-type: none"> • Collect case studies for use in comms / to demonstrate impact. 	Outstanding pending recruitment	
	<ul style="list-style-type: none"> • Create/locate and then signpost settings to a self-assessment evaluation toolkit for use with CHYP (teacher questionnaire). 	Outstanding pending recruitment	
	<ul style="list-style-type: none"> • Review XL database of settings to enable targeting of comms where gaps exist (focussing on those not yet engaged). 	Complete	
	<ul style="list-style-type: none"> • Undertake Stakeholder mapping, then review Engagement Plan and Comms Plan to enable raising of awareness to <i>all</i> settings and 	Complete	
			<ul style="list-style-type: none"> • To date: 43% of settings engaged as per definition in current engagement plan. • Initial mtgs held with ICT (12/07 and 14/09 with PT); 14/07 with GD in MarComs re: Mailchimp. • Comms mtg held with PC on 12/09 and 28/09) re: newsletter/subscription model; AD on 02/10 and RK on 04/10. • Initial mtg held with DB of School Effectiveness team on 14/09, then LA on 30/11. • Work underway to log potential hooks to explore with colleagues (12 mtgs held in Oct/Nov).

	<p>different audience segments, via tailored messaging and mechanisms (Headteachers & Education Visit Coordinators - EVCs)</p> <ul style="list-style-type: none"> Review newsletter subscription model and what this means for metrics. Work with colleagues including those in School Effectiveness and Public Health to identify hooks moving forward and support related messaging to promote OE&L and the hub to settings (i.e. the sell – curriculum; Ofsted etc). 	<p>Complete</p> <p>In progress - ongoing</p>	<p>at least 1 pa.</p>	
<p>Develop an online directory of local outdoor venues and activity providers who offer high quality outdoor education and learning opportunities</p>	<ul style="list-style-type: none"> Assess gaps/opportunities (identify missing venues/providers). 	<p>Complete</p>	<p>Education leaders report:</p> <ul style="list-style-type: none"> They have engaged with the support available to them through the strategy: <ul style="list-style-type: none"> % of schools engaged # of hits on website Settings report use of and quality of directory (via survey). 	<ul style="list-style-type: none"> AC reviewed search facility: found that filter by type 'not useful' as functionality is provided by 'KEY WORD' search. HT mtg held with TDG and PT ICT on 14/09 to feed website limitations in to current review.
<p>Signpost online resources useful for the planning and coordination of outdoor education and learning</p>	<ul style="list-style-type: none"> Write and issue newsletter to promote on online hub (3 p.a, one per term). Source varied content to retain interest and seek feedback on topics of interest. Review newsletter subscription model and what this means for metrics. Undertake Stakeholder mapping, then review Engagement Plan and Comms Plan to enable raising of awareness to different audience segments, via tailored messaging and mechanisms 	<p>Autumn news issued 10/11/23</p> <p>Ongoing</p> <p>Complete</p> <p>In progress – template located 19/12/23</p>	<ul style="list-style-type: none"> # 3 newsletters issued per academic year. Annual survey of settings – settings report that the online directory supports their planning and coordination of OE&L. Article/s in 'Heads Up' x 3 pa. Attendance at Headteacher weekly briefing – at least 1 (per academic year). Attendance at Headteacher Conference - at least 1 pa. 	<ul style="list-style-type: none"> July 2023 newsletter issued 20/07; Autumn newsletter issued 10/11/23. Initial dialogue held 14/07 with GD in MarComs re: Mailchimp. Comms mtg held with PC on 12/09 and 28/09 re: newsletter/subscription model; AD on 02/10 and RK on 04/10. Initial mtg held with DB School Effectiveness on 14/09; mtg held with LA on 30/11.

	(Headteachers/Education Visit Coordinators - EVCs).			<ul style="list-style-type: none"> 12 mtgs held in Oct/Nov with colleagues from within Education and other departments.
	<ul style="list-style-type: none"> Raise awareness with colleagues to enable them to signpost/promote OE&L hub to settings. 	In progress - ongoing		
Provide an opportunity for education leaders to share best practice and inspire each other and all their children and young people in the pursuit of education and learning outdoors, enabling inclusion	<ul style="list-style-type: none"> Hold online training/webinar with content targeted to differing setting types e.g. Secondary Schools. 	In progress - ongoing	<ul style="list-style-type: none"> Training session/webinar held. Date/location secured for annual event in June 2024; event plan developed by end March 2024. Facebook account and access reviewed with MarComs (22/09, 28/09, and 30/09). 	<ul style="list-style-type: none"> Mtgs held on 26/09 and 28/11 with Warwickshire Wildlife Trust to discuss proposal for Champions scheme (shared by AC with WWT on 14/06 and their response delayed due to WWT staff turnover). Mtg held with Foundry Wood 11/09 to explore potential involvement in webinar/training. Mtg held 12/09 with PC of MarComms re: Facebook Forum; followed-up on 22/09.
	<ul style="list-style-type: none"> Plan for annual in person event June 2024 (e.g. at Ryton Pools). 	Outstanding pending recruitment		
	<ul style="list-style-type: none"> Review and reassess proposal for teacher-led Champions scheme with support from WWT. 	Complete		
	<ul style="list-style-type: none"> List/meet/visit settings and external providers – encourage participation in training events and wider networking opportunities 	In progress - ongoing		
	<ul style="list-style-type: none"> Review Facebook Account and access. 	Complete		
Survey children and young people <i>and</i> education settings on an annual basis to understand their needs and wants of Outdoor Education and Learning	<ul style="list-style-type: none"> Undertake research with colleagues on potential barriers to engagement for settings and then test through settings' survey. 	Research in progress	<ul style="list-style-type: none"> Consultation held with CHYP <i>and</i> settings (survey issued to latter). <p>CHYP report:</p> <ul style="list-style-type: none"> They have increasing opportunities to learn outdoors They have had increased positive experiences from engaging in outdoor activities and opportunities: <ul style="list-style-type: none"> Feedback received <p>Education leaders report:</p> <ul style="list-style-type: none"> They have engaged with the support available to them through the strategy: <ul style="list-style-type: none"> % of schools engaged # of hits on website Reduced number of schools rated red or amber (on XL) They feel better equipped to deliver 	<ul style="list-style-type: none"> Mtgs held with AB - CFW on 19/07, 27/07 and follow up mtg on 19/09. Received information on Participation toolkit. EOI sent to CFW to request involvement in Youth Conference on 03/11. Meeting held with LR on 03/08 (Consultation & Engagement): periodic survey (via online form – to settings; needs DLT permission). Follow-up mtg tbc with Julie Robottom re: availability of other data on
	<ul style="list-style-type: none"> Hold benchmarking survey with settings (incl. original questions and test views of online hub). 	Outstanding pending recruitment		
	<ul style="list-style-type: none"> Explore benefits of holding a stall at Child Friendly Warwickshire (CFW) Conference on 3 November. 	Complete		
	<ul style="list-style-type: none"> Liaise with Shinderpaul Bhangal re: running focus groups with Youth Council. 	Outstanding pending recruitment		
	<ul style="list-style-type: none"> Liaise with BI (Julie Robottom) to understand what existing data may be available and to establish if potential to support analysis of 	Outstanding pending recruitment		

	<p>surveys.</p> <ul style="list-style-type: none"> • Create/locate and then signpost settings to a self-assessment evaluation toolkit for use with CHYP (teacher toolkit) - potentially a re-modelled version of CFW Participation toolkit. • Review activity following survey results. 	<p>Outstanding pending recruitment</p> <p>Outstanding pending recruitment</p>	<p>outdoor education and learning:</p> <ul style="list-style-type: none"> ○ # attendees at events ○ Feedback received • They have strengthened their outdoor education and learning offer • CHYP, including disadvantaged young pupils, are developing skills they need to flourish in life through the outdoor education and learning opportunities that they provide: <ul style="list-style-type: none"> ○ Impact evaluation toolkit developed and made available to settings • CHYP have the opportunity to be heard and their views contribute to developing outdoor learning: <ul style="list-style-type: none"> ○ # of CHYP involved in feedback ○ Feedback received ○ Toolkit developed 	<p>impact/metrics and potential for support on data analysis.</p> <ul style="list-style-type: none"> • Research underway to collate/log examples of impact evaluation.
<p>Establish a collaborative professional development network for Leads of Outdoor Education and Learning / Education Visits Coordinators and encourage all education settings to make a commitment to actively engage</p>	<ul style="list-style-type: none"> • Review Facebook Account and access. 	Complete	<ul style="list-style-type: none"> • Training session/webinar held: <ul style="list-style-type: none"> ○ # of attendees • Date/location secured for annual event in June 2024; event plan developed by end March 2024. • Facebook account/access reviewed with MarComs (22/09) 	<ul style="list-style-type: none"> • Mtg held with MarComs - PC on 12/09 to seek advice; followed up on 22/09 and 30/09. • Mtgs held on 26/09 and 28/11 with Warwickshire Wildlife Trust to discuss proposal for Champions scheme (shared by AC with WWT on 14/06 and their response delayed due to WWT staff turnover). • Mtg held with Foundry Wood 11/09 to explore potential involvement in webinar/training.
	<ul style="list-style-type: none"> • Hold online training/webinar. 	Ongoing		
	<ul style="list-style-type: none"> • Plan for annual in person event June/July 2024 (e.g. at Ryton Pools). 	Outstanding pending recruitment		
	<ul style="list-style-type: none"> • Review proposal for teacher-led Champions scheme with support from WWT. 	Complete		
<p>Promote access for disadvantaged pupils to outdoor education and</p>	<ul style="list-style-type: none"> • Revisit Special school/s links with Country Parks. 	Complete	<p>CHYP report:</p> <ul style="list-style-type: none"> • They have increasing opportunities to learn outdoors 	<ul style="list-style-type: none"> • Initial mtgs held on 19/07, 27/07 and follow-up mtg on 19/09 with AB re: CFW's
	<ul style="list-style-type: none"> • Revisit/clarify production of 	Complete		

learning opportunities by signposting to advice, funding sources and best practice information on promoting inclusion	information for schools on use of PPP£ for OE&L opportunities with Head of Virtual School.		<ul style="list-style-type: none"> They have had increased positive experiences from engaging in outdoor activities and opportunities: <ul style="list-style-type: none"> Feedback received <p>Education leaders report:</p> <ul style="list-style-type: none"> CHYP, including disadvantaged young pupils, are developing skills they need to flourish in life through the outdoor education and learning opportunities that they provide Funding webpages updated. Funding guidance provided/signposting to funding sources via online hub and newsletter. Information provided on free resources available (e.g. via newsletter). 	<p>emerging approach to sponsorship and potential avenue to tap into/co-created opportunities (N.B. a One Council approach is required – mtg tbc with Janice Ogden re: WCC’s External Funding strategy; may need to raise with Commercial Delivery Group).</p> <ul style="list-style-type: none"> Mtg held with JN 27/07 re: Section 106 funding and Community Infrastructure Levy as potential funding sources. Mtg held with PL of Climate Change/Sustainability on 23/08 re: Greenshoots grants scheme (now closed). Follow-up mtg scheduled on 17/11 to explore other avenues. Information log underway of potential sources of grant funding/guidance and free resources. Mtg held with CN re: HAF on 23/10. Mtg with HM on 12/10. Mtg held with CB re: Cllrs Fund on 27/10 and 27/11 clarification sought on Kind Communities Fund. Initial liaison held with JC re: SEND and mtg scheduled with TM and PF ON 30/11.
	<ul style="list-style-type: none"> Meet Specialist Teaching Service to explore what they know about impact of learning environment on CHYP with SEND to inform future activity. 	Complete		
	<ul style="list-style-type: none"> Obtain results from IMPACT YP FORUM for SEND survey on experiences of school/what could be better (closes 5 Nov 2023) to inform future activity. 	Awaiting results		
	<ul style="list-style-type: none"> Collate info/best practice around inclusion (research via colleagues/settings). 	Outstanding pending recruitment		
	<ul style="list-style-type: none"> Explore potential for HAF (Holidays Activities and Food Programme) funding to be used for appropriate activities at settings (via Colin Naismith). 	Done 23/10/23		
	<ul style="list-style-type: none"> Provide generic guidance on funding and signpost to funding tips (e.g. via ‘Learning through Landscapes’). 	Review complete 08/12/23 - change request sent to ICT 21/12/23		
	<ul style="list-style-type: none"> Research free resources and local funding streams, signposting as appropriate e.g. liaise with Harriet Masters - Sustainable Futures; clarify funding rules for Cllrs Grant Fund given school PTAs/Friends of schools appear to be eligible); research District and Borough Council funding eligibility. Signpost to FIS. 	Ongoing – Resolved for Cllrs Fund on 27/10/23.		
	<ul style="list-style-type: none"> Explore potential for and implications of sponsorship 	In progress		

	opportunities with/via CFW.			
	<ul style="list-style-type: none"> Explore potential to seek external grants e.g. for specific training events; and corporate support to provide volunteers to create outdoor areas at settings. 	Ongoing		
Raise awareness among education leaders of local environmental issues and their relationship to the global climate by strengthening the links between nature, people, learning and skills	<ul style="list-style-type: none"> Review the online directory to ensure it contains reference to <i>all</i> appropriate Warwickshire sites. 	Review complete 28/11/23	<ul style="list-style-type: none"> Directory updated and promoted. Settings report use of and quality of directory (via survey). Knowledge developed of cross-cutting themes/hooks with information provided to settings via newsletter. Feedback through annual survey shows greater awareness. Roll out plan developed for Eco Schools initiative. 	<ul style="list-style-type: none"> Mtg with PL held on 23/08 and 30/08. Further mtg on 5/10 with PL on Eco Schools, with RJ and TDG. Follow up mtg with PL on 17/11 to discuss Climate Ready School Grounds and links to OEd&LS. Mtg with DB on 14/09 and LA on 30/11. Member of internal Focus Group on Climate Change (via AD) as of 12/09 (for networking). First mtg on 20/11.
	<ul style="list-style-type: none"> Promote local visits to teach CHYP about their local environment (access /ease) (ONS) 	On going – via newsl.		
	<ul style="list-style-type: none"> Continue to promote awareness of how the outdoors may be used to support the curriculum and the relationship to Climate agenda. (e.g. National Education Nature Park and Climate Action Awards; and Climate Ready School Grounds - a collaboration between Learning through Landscapes and Architecture & Design Scotland.) 	Climate Ready School Grounds noted in Autumn term news		
	<ul style="list-style-type: none"> Network with WCC's internal Climate Change focus group to ensure joined up working, cross-promotion, and explore new ways of working together. 	Ongoing – in progress, posted 29/09, mtg 23/11/23		
	<ul style="list-style-type: none"> Support the roll out of Warwickshire's Eco Schools programme and promote cross-cutting themes. 	In progress		
Build on the experience of education providers, to enable the development of local services, facilities and activities, and to strengthen the provision of outdoor education and	<ul style="list-style-type: none"> Learning visits/meetings to be held across Key Stages as appropriate to gain a wider understanding of activity organised by settings and identify good practice examples. 	Outstanding pending recruitment	<ul style="list-style-type: none"> # of visits/meetings held with settings. Follow-up held with schools previously contacted. Directory reviewed and updated; promoted to settings via newsletter. 	<ul style="list-style-type: none"> Mtg held with Foundry Wood 11/09 to explore potential involvement in webinar/training.
	<ul style="list-style-type: none"> Contact schools with whom visits already held with AC to follow-up (to 	Outstanding pending		

<p>learning opportunities</p>	<p>further explore potential for peer2peer support with settings less experienced in OE&L).</p>	<p>recruitment</p>		
	<ul style="list-style-type: none"> • Signpost settings to local facilities and organisations. 	<p>In progress via website/news.</p>		
	<ul style="list-style-type: none"> • Invite visitors to CPD webinar/training session. 	<p>Outstanding pending recruitment</p>		
<p>Act as a link between education settings, County, District and Borough Council teams (e.g. those providing outdoor facilities, or who can offer information and support for learning outdoors), as well as wider stakeholders both within and outside of Warwickshire</p>	<ul style="list-style-type: none"> • Establish an internal stakeholder working group to ensure joined-up approach across WCC. 	<p>Outstanding pending recruitment</p>	<ul style="list-style-type: none"> • Internal stakeholder group established. • All District/Borough Councils contacted. 	<ul style="list-style-type: none"> • Mtg with Foundry Wood on 11/09. • Meeting with WWT on 26/09. • Member of WCC' internal Climate Change Focus Group as of 12/09. • Deep dive undertaken of all meeting notes/emails handed over to ascertain progress to date and to identify areas for follow-up. • Log underway of potential experts in Outdoor Education & Learning. • AC contacted Rugby Borough Council --no reply received.
	<ul style="list-style-type: none"> • Develop/build on external relationships established with appropriate experts in Outdoor Education & Learning (e.g. Institute of Outdoor Learning, Duke of Edinburgh scheme). 	<p>Outstanding pending recruitment</p>		
	<ul style="list-style-type: none"> • Signpost schools/settings to opportunities via District/Borough Council teams as appropriate. 	<p>In progress</p>		
	<ul style="list-style-type: none"> • Broker relationships/potential opportunities between settings –and partners organisations. 	<p>In progress</p>		
<p>Facilitate the provision by the Council and others of lifelong education and learning opportunities outdoors</p>	<ul style="list-style-type: none"> • Explore links between Outdoor Education & Learning and self-initiated personal/social/emotional skills development potential – via colleagues in Youth Service and Adult and Community Learning (ACL). 	<p>Outstanding pending recruitment</p>	<p>Education leaders report:</p> <ul style="list-style-type: none"> • CHYP, including disadvantaged young pupils, are developing skills they need to flourish in life through the outdoor education and learning opportunities that they provide 	<ul style="list-style-type: none"> • AC researched structure of Duke of Edinburgh scheme (information not yet located). Contact was made with county advisor though not known if mtg took place.
	<ul style="list-style-type: none"> • Signpost ACL's Family Learning 'Let's Go Outside' packs for North, Central, East and South. 	<p>Website review complete 08/12/23</p>		
	<ul style="list-style-type: none"> • Signpost to 'Search Out Warwickshire' Directory of Leisure 	<p>Website review</p>		

	and Culture Activities for Families, as local opportunities for families and others to engage in education and learning outdoors.	complete 08/12/23		
	<ul style="list-style-type: none"> • Signpost to '50 things to do in Warwickshire' for families. 	Website review complete 08/12/23		
	<ul style="list-style-type: none"> • Promote volunteering opportunities outdoors for YP (e.g. link to National Citizenship Service; Warwickshire CAVA). 	In progress		
	<ul style="list-style-type: none"> • Explore with the Skills Hub whether a potential opportunity exists to signpost YP to relevant apprenticeship opportunities. 	Outstanding pending recruitment		